



WITCHÖLOGY

MAGAZINE

PROMOTIONAL SERVICES

2022



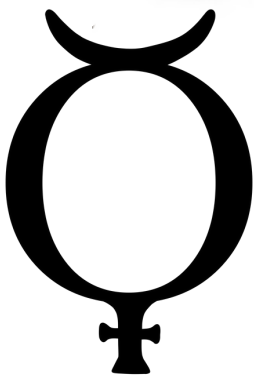
Founded in 2018 by best-selling author Ambrosia Hawthorn, Witchology Magazine quickly became one of the most treasured regular publications in the witchcraft community.

WWW.WITCHOLOGYMAGAZINE.COM





In 2020, the magazine went through a major rebrand under the direction of Editor-in-Chief Louisa Dean and Creative Director Christie Beauchamp, and has since increased its sales by 67% and readers by 81%.



and factual support to express what we hope for most. Things come to the surface now and revolutions across the world begin. People are finding ways to come together and communicate on a grand scale. We embrace our differences while celebrating our togetherness. This is a period of enlightening and what some call the "Great Awakening". We are jolted. Transparency and sustainability come to the forefront, as do civil rights and true understanding. We may also see the opposite energies of Aquarius, the shadow side of the sign Leo, rise as a result of trying to limit the expression of this Age. This would be militarism, narcissism, dictators - but Aquarian energy cannot be tamed. Aquarius is the chaotic good. Aquarius is the sign of the underdog and those that are kept down in the face of oppression, so there is reason to believe that those that are being kept down will prevail to change the system. We aim to create peace in this time and have a true sense of humanity. What does this mean on a personal level? In thinking about the powers of manifestation for the Great Conjunction, use this day and the ones surrounding for planning and working toward future goals. It comes just one week after the beneficial

New Moon Eclipse in Sagittarius, giving us a rush of energy to start something new. Doors will be opening, and it will be up to us to walk through. Always be very specific in your intentions and work to pay close attention to what you are asking. Remember, this influence is one for the long term. So, it is wise to be mindful of that in your rituals and intentions. During this time, you can make the abstract more tangible. You hold the power to change your direction, and you can make a path toward what you truly want. This is truly limitless potential.

Anthony is a Modern Astrologer with thirteen years of experience. He has spent the last few years looking at historical correlations to astrological events and furthering his study in this vast subject. He conducts personal chart readings and teaches the subject in his off time. His background is in Fashion, Interior Design, and Marketing prior to his work in Astrology. He lives in New England with his partner, rabbit, and cat.



With a readership of more than 3,000 and counting, Witchology Magazine prides itself on its high-quality content, beautiful images, diverse contributors, and strong ethics.

WHAT CAN WE DO FOR YOU?

By advertising with us, you will reach:

WITCHOLOGY

Instagram 45.3k
Facebook 4.3k

COVEN MARKET

Instagram 40.9k
Facebook 5.1k

WEBSITE

Average 3.5k views per month
Newsletter with 4k subscribers



BUSINESSES

- One product in the Coven Market spread in the magazine - **Free**
- Business feature (magazine): an interview with the business owner, one product in Coven Market spread & one product post on Coven Market social media - **£80 GBP/ \$100 USD/ 93 EURO**
- Business feature (blog): an interview with the business owner, one product in Coven Market spread & one product post on Coven Market social media - **£64 GBP/ \$80 USD/ 70 EURO**
- Live IGTV interview on Coven Market or Witchology Magazine Instagram page - **£64 GBP/ \$80 USD/ 70 EURO**
- Shop listing on Witchology Business Directory (to be created) and monthly post on Coven Market social media - **£8 GBP/ \$10 USD/ 9 EURO a month**

SERVICES

- Book cover and blurb in the Recommended Reads spread - **£80 GBP/ \$100 USD/ 93 EURO**
- Author Spotlight (magazine) - interview with author, book post on Witchology social media - **£80 GBP/ \$100 USD/ 93 EURO**
- Live IGTV interview with author on Witchology Instagram, and a book post on social media - **£80 GBP/ \$100 USD/ 93 EURO**
- Book review on the Witchology blog - **£120 GBP/ \$150 USD/ 140 EURO**
- Release day book photo on social media - **£40 GBP/ \$50 USD/ 47 EURO**

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TAROT AND ORACLE DECKS

- Creator Spotlight (magazine) - interview with creator, deck post on Witchology social media - **£80 GBP/ \$100 USD/ 93 EURO**
- Live IGTV interview with creator on Witchology Instagram and a deck post on social media - **£80 GBP/ \$100 USD/ 93 EURO**
- Deck review on the Witchology blog - **£120 GBP/ \$150 USD/ 140 EURO**
- Release day deck photo on social media - **£40 GBP/ \$50 USD/ 47 EURO**



- Full page - £399 GBP/ \$500 USD/ 467 EURO
- Half page - £299 GBP/ \$250 USD/ 233 EURO
- Quarter page - £100 GBP/ \$125 USD/ 116 EURO
- Newsletter - £40 GBP/ \$50 USD/ 47 EURO



INTERVIEW SPOTLIGHT

Interview feature in the magazine with social media post - **£80 GBP/ \$100 USD/ 93 EURO**

Prices in other currencies are available upon request.

To get in touch for a quote, please contact the team at info@witchologymagazine.com